

Message Text

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PAGE 01 BREMEN 00449 251436Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----048296 260327Z /15

R 251355Z JUL 78
FM AMCONSUL BREMEN
TO USDOC WASHDC
INFO SECSTATE WASHDC 2589
AMEMBASSY BONN
USMISSION USBEJLIN
AMCONSUL DUESSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART

UNCLAS BREMEN 449

E.O. 11652: N/A
TAGS: BEXP GW
SUBJECT: FOREIGN BUYER PROGRAM (FBP); FOOD AND DAIRY EXPO 78,
NOVEMBER 5-9, ANAHEIM, CA

REF: (A) USDOC 11406
(B) BREMEN 427

1. RESPONSE TO POST PROMOTION OF FOOD AND DAIRY EXPO HAS BEEN ENTHUSIASTIC. IN ADDITION TO GROUP OF APPROXIMATELY 40 ICE CREAM REPRESENTATIVES (SEE REF B), ANOTHER 166 PERSONS HAVE EXPRESSED INITIAL INTEREST IN ATTENDING THE SHOW.
2. PLEASE ARRANGE A VISIT TO LOS ANGELES AREA DISTRIBUTOR FOR TAYLOR FREEZERS FOR GROUP OF APPROXIMATELY 40 GERMAN ICE CREAM RESTAURANT OWNERS/OPERATORS ON DAY OF 7 NOVEMBER OR MORNING OF 8 NOVEMBER (REF A).
3. CAN VISIT TO AN ICE CREAM PARLOR WHICH SERVES 60 VARIETIES
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OF ICE CREAM IN PALM SPRINGS BE ARRANGED FOR SAME GROUP ON
9 NOVEMBER?

4. PLEASE CONTACT SHOW PROMOTER AND DETERMINE WHETHER HE CAN PROVIDE US WITH PRE-SHOW PRESS RELEASES WHICH WE MAY TRANSLATE AND PUBLISH. SCHIFFMAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Draft Date: 25 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Litigation Codes:
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Office: ACTION EUR
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Secure: OPEN
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Review Markings:
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